

How to obtain EU-incentives and other public funding

”The International Bioenergy Days”

Trollhättan - Lidköping

30 september 2009

What is the common factor?

- Ericsson
- Karolinska Institute
- Green Cargo
- Ragn Sells
- Skånefrö
- Alfa Laval
- Gröna Lund
- Tylö
- Västerviks Kraft
- M2 Engineering AB

ALL have received EU-grants for projects/ investments regarding e.g.:

- R&D
- Skill development
- Internationalisation
- IT-project
- Infrastructure
- Environment & energy
- Project export

”Triggers”

- *When is public funding available ?*

- **PROJECT / INVESTMENT**
- **All that lies outside the normal ”day-to-day business”, i.e. when you want to do something new.....**



Public focus

- **You need to answer this simple question:**
 - **Why should taxpayers money be used for this project?**
- **Projects supported by EU funding should be able to show benefits for the European market, Nordic programs support projects with a nordic focus etc....**
- **Projects that promote sustainable growth are popular**



Sources of public funding

- **EU**

- European Commission



- **Nordic countries**

- Nordic Council of Ministers and suborganisations



- **Sweden**

- Swedish state through different agencies



Three ways to apply for EU funding

- **Local decision makers**

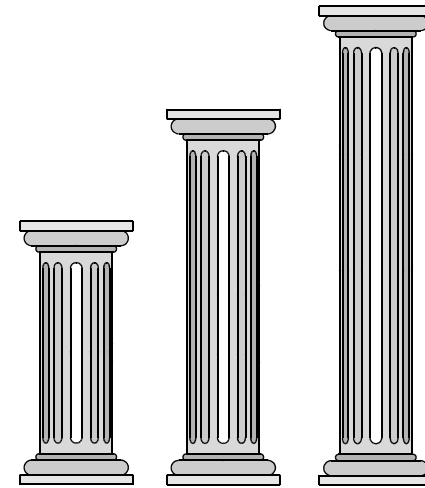
- *e.g. ESF, ERUF*

- **Through an intermediary**

- *e.g. LIFE+*

- **The European Commission**

- *e.g. 7th Framework Programme for R&D*



Different forms of public funding

- **Cash Grants**

- *most common form of incentives, often max 50% of project cost*

- **Soft Loans**

- *often conditional loans and/or deductible loans*

- **Tax Incentives**

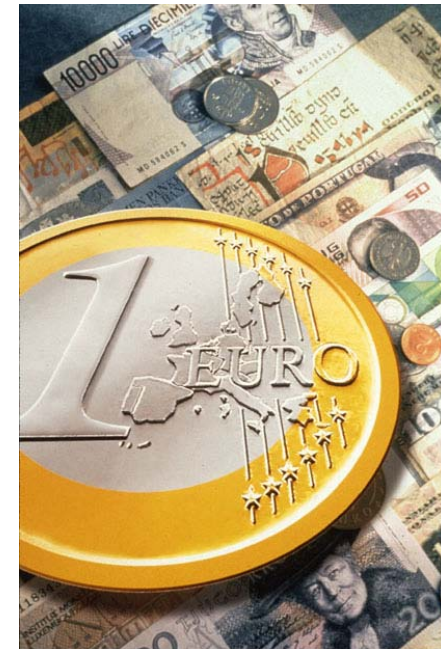
- *common outside Sweden*

- **Venture Capital**

- *e.g. when investing outside Sweden (Swedfund, NEFCO etc)*

- **Loans**

- *when investing in environment, R&D, internationalisation, e.g. NIB, EIB*



Eligibility criteria

- **All relevant criteria should be fulfilled, e.g:**
 - Partnership with participants from several countries,
 - Small and medium sized companies,
 - Activities of a certain type (feasibility studies, R&D, demonstrations etc)
 - Activities in a specific region or country,
 - A budget of acceptable size (min or max),
 - A project period of acceptable length (min or max).
- **The proposal deadline should be realistic!**



Eligible project types:

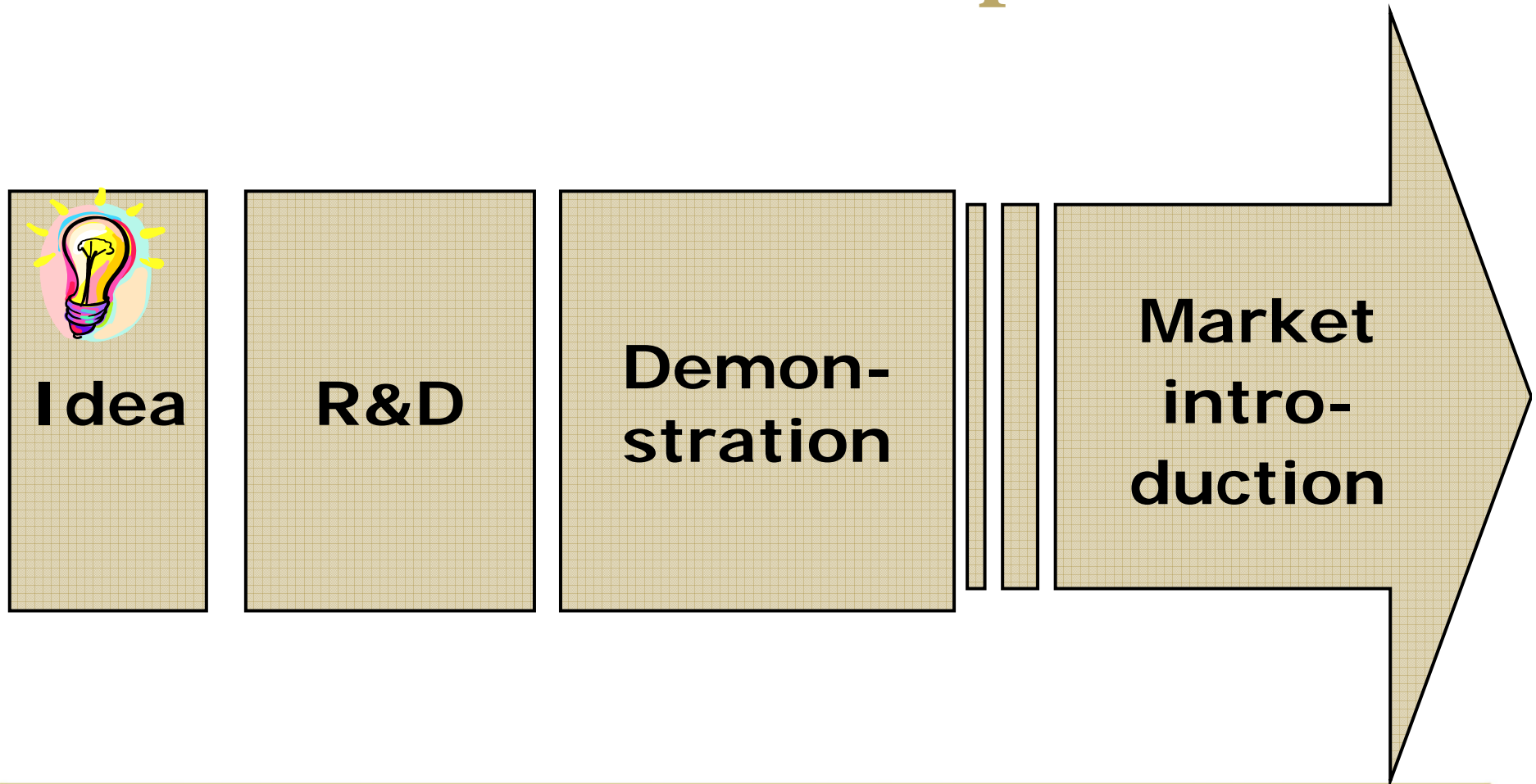
- New employment
- Vocational training/skill development
- Equipment, machinery, buildings
- Environment & Energy
- Internationalisation
- Project export
- Product & services development
- R&D
- Culture
- Marketing



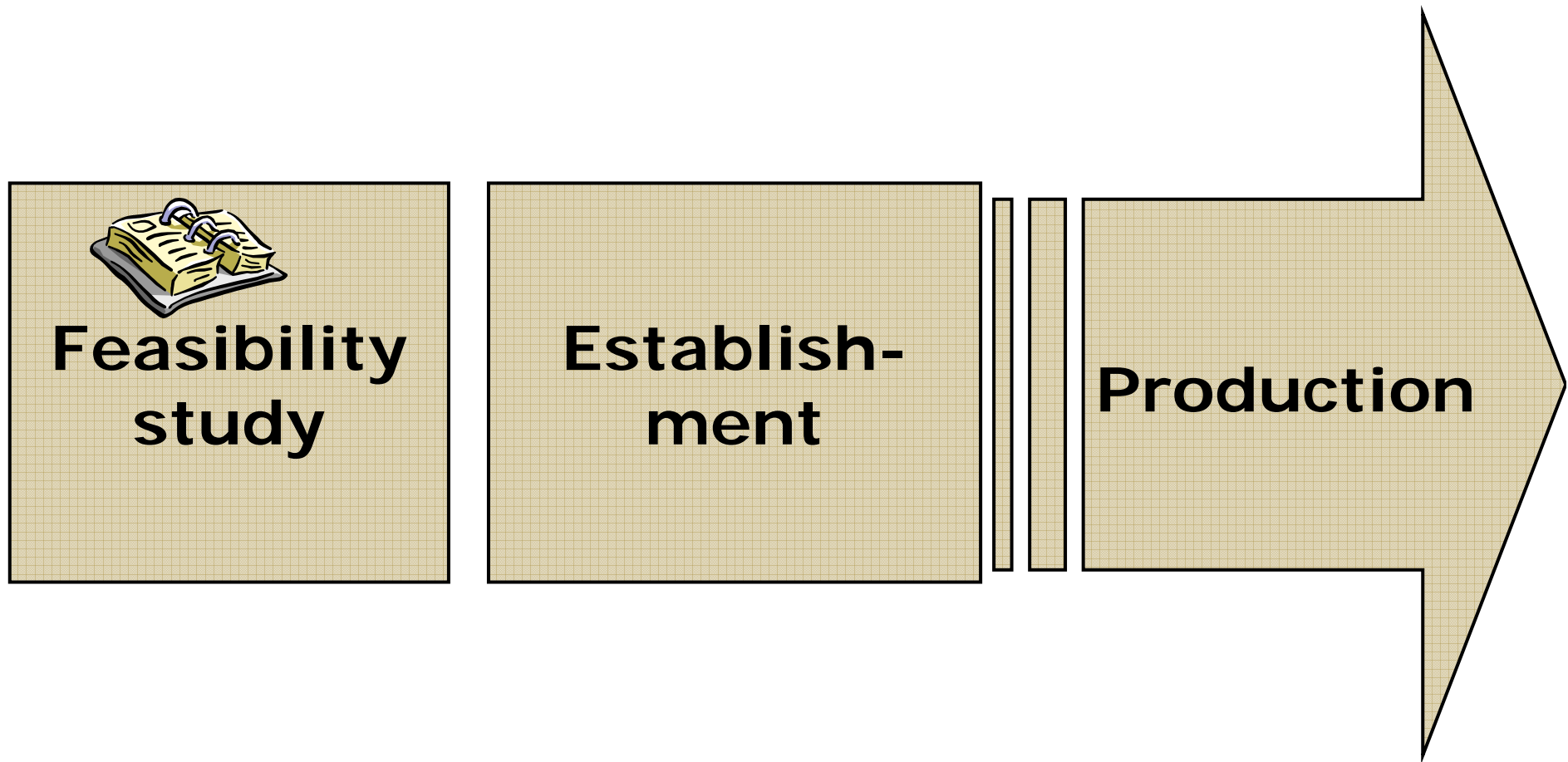
In principle most investments are eligible for support !

Public funding for R&D

– from idea to finished product

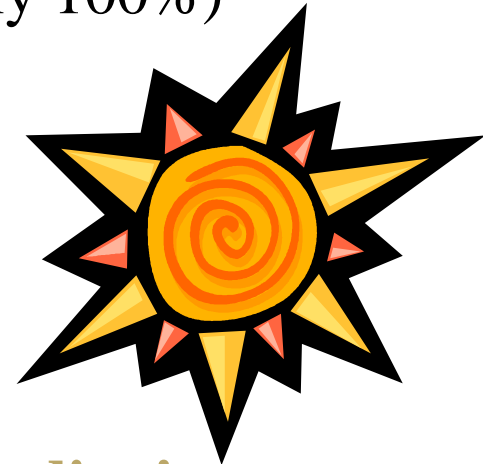


Public funding for establishment - from feasibility to production

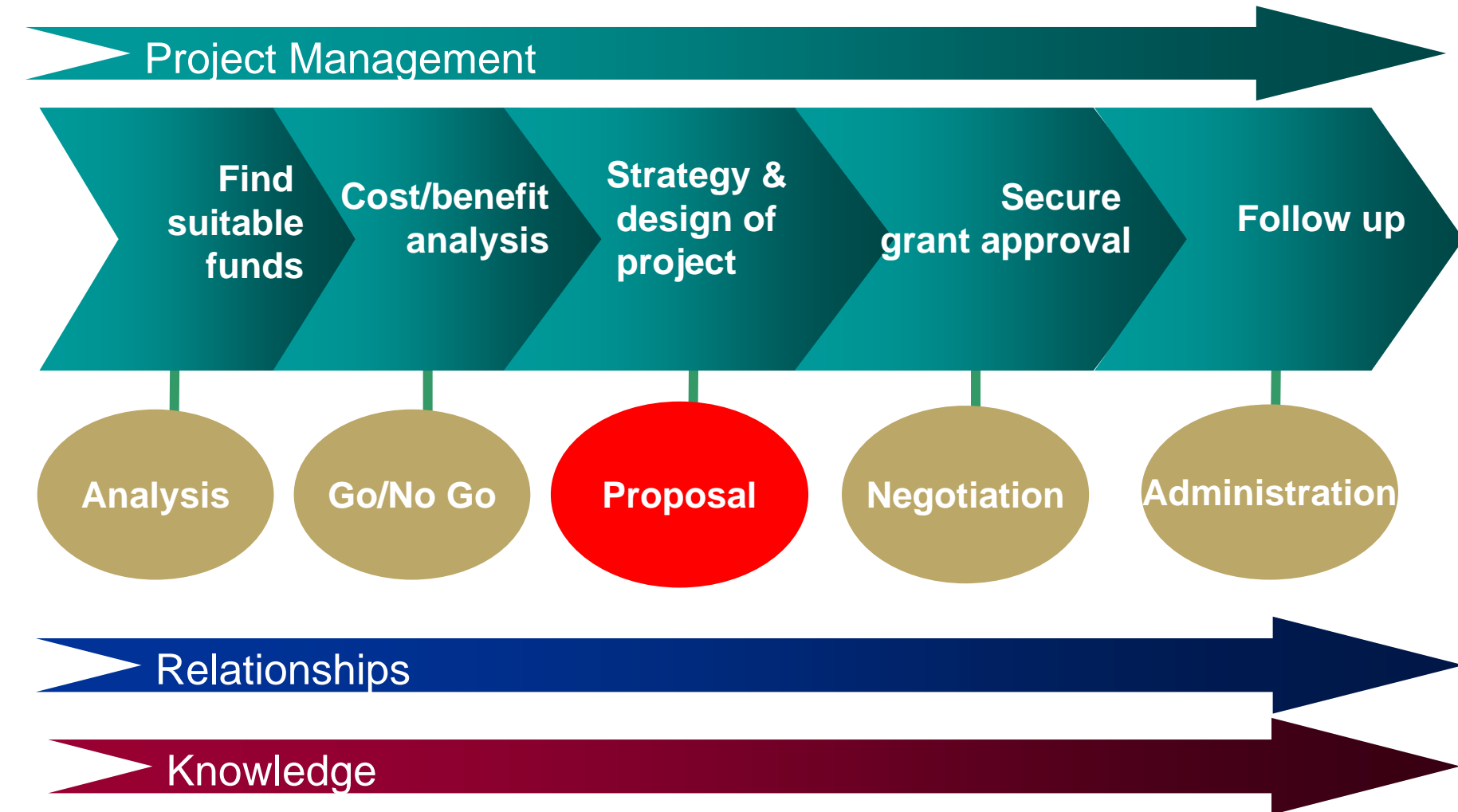


Final words...

- High number of funds and programmes in Europe
- Large differences between programmes
- High competition (in most programmes)
- In general, funding is maximised to 50% (rarely 100%)
- No retroactive payments
- Expect knowledge and a critical review
- Search continuously for grants & incentives
- Choose your partners carefully
- **Focus on business development -
Do not create projects only to obtain funding!**



Public funding process



Next step

Describe each project/investment on two A4-pages.

Consider the following:

- ✓ *Aim – what is the aim of the project? Innovation ?*
- ✓ *Implementation – how will you achieve implementation?*
- ✓ *Time schedule – a long-term (year/s) or a short-term (months) project?*
- ✓ *Budget – what is the total cost of the project?*
- ✓ *Partners – do partners exist with whom you hope to co-operate?*
- ✓ *Geography – where will the project be implemented?*

Thank you!



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